



## CALL FOR ENTRIES

A Juried Exhibition presented by  
**THE PAINTERS GROUP OF SAN LUIS OBISPO**  
**August 7 – September 15, 2025**

Art Center Morro Bay  
835 Main Street, Morro Bay, CA

**Submission Deadline: July 6, 2025**

Brushstrokes is a non-themed juried exhibition. It is held annually and is open to all painters currently residing in California. It showcases a diverse array of unique artistic expression across various painting mediums, including acrylic, oil, pastel, watercolor, encaustic, digital, and collage.

### **Juror: Eric Von Berg**

**Eric Von Berg** is an accomplished artist, specializing in landscapes, portraits and scenes of everyday life. He currently serves as Chief Curator at *The Gallery AG*, where he is also a featured artist. His artistic journey began in childhood, painting in oils alongside his father, an avid hobbyist. He went on to receive formal training at UC Santa Cruz, College of Marin, the Florence Academy of Art, and the Randall Sexton Atelier.

Eric is an active member of the California Art Club, the Portrait Society of America, and several other professional art organizations. His work reflects a deep appreciation for nature and the emotional resonance of art. He believes that painting has the power to transport viewers, evoke awe, and create a profound connection to the natural world. For Eric, painting is ultimately a joyful and enriching pursuit.

Learn more: <https://www.thegalleryag.com/>

### **Exhibition Requirements:**

- All artwork must be original and available for sale. Giclées will not be considered.
- Photo reference material must have been taken by the submitting artist and not derived from any published images.
- Paintings must be framed, unless on panel or gallery wrapped canvas, securely wired, and ready to hang. No saw-tooth hangers are allowed.
- Size of the work, including frame, shall not exceed 42 inches in any direction, and all artwork must be available for sale.
- An Artist Statement is requested to accompany your submission.

**Digital Submissions:** All entries must be digitally submitted through EntryThingy. <https://www.entrythingy.com/d=centralcoastartistscollective.org#show=13025>

Images must be in JPEG format, not to exceed 4 MB, cropped to show only the painting; no matting, background or frame shall be allowed on image. Each JPEG image must be labeled with the painting title and dimensions (height first) with no artist's name included (e.g. Blue Sky.16x20.jpg.) Entries must be received by July 6, 2025, midnight.

**Entry Fees:** A maximum of three entries may be submitted. Accepted artworks are limited to one per artist.

- **TPG Members'** entry fees are \$25 for one piece and \$10 for each additional piece.
- **Non-Members** will pay \$35 for one piece and \$15 for each additional piece. All fees are non-refundable.
- **TPG Membership** is \$30 annually. If you would like to join or renew your membership and take advantage of the discounted fees, you may do so on our CCAC website at: <https://www.centralcoastartistscollective.org/joinrenew>
- **Payments:** EntryThingy is designed to manage entry payments by PayPal, allowing Credit/Debit card payments as well as those made directly through PayPal. Payments may also be made by check, which must be received or postmarked by midnight, July 6, 2025.
- **Jurying Process:** Juror will select paintings from digital images supplied by artists. Final show selection and awards will be made from the actual submitted work. The Juror and The Painters Group reserve the right to reject any painting that does not meet the standards as shown in the images supplied.
- Cash awards will be presented at the Opening Reception on August 10.

**Notification of Acceptance:** Notification will be made by email by July 21, 2025.

**Agreements:** Submission of work to this exhibition constitutes an agreement to the conditions stated in the Call For Entries and a commitment to show accepted work for the duration of the exhibition. By entering this exhibition, artists agree to allow The Painters Group and Art Center Morro Bay to use submitted images in promotional material.

**Sales:** All artwork must be for sale. Prices set by the artist may not be changed after acceptance. The Morro Bay Art Association will retain a 25 percent commission on all art sales. The artist receives 75 percent of the sale.

**Insurance and Care:** Artists are encouraged to carry their own insurance. The Painters Group and Art Center Morro Bay representatives will make every reasonable effort to protect art from the time it is received until it is returned to the artist. They will not be held responsible for any damage or theft.

**Delivery:** Accepted paintings must be hand delivered to Art Center Morro Bay, 835 Main Street, Morro Bay, CA 93442, on Tuesday, August 5, 2025, between 12 pm and 2 pm. Shipping is not allowed for this exhibition.

**Pick-Up:** Unsold paintings must be picked up on Tuesday, September 16 between 10 am and 2 pm.

**The Painters Group (TPG)** is open to all painters in any location, with skill sets ranging from emerging to professional, and all painting mediums are represented.

**TPG** operates in affiliation with the **Central Coast Artists Collective**.

Website: <https://www.centralcoastartistscollective.org/painting>

Facebook: <https://www.facebook.com/ThePaintersGroupTPG.CentralCoast/>

Instagram: [https://www.instagram.com/tpg\\_slo/](https://www.instagram.com/tpg_slo/)

### **Our Mission:**

We believe in the power of art to ignite the imagination, stimulate thought, and provide enjoyment. Through our exhibitions and programs, we support one another and strive to integrate art into the lives of our community.

**Timeline:**

Sunday, July 6, midnight	Submission Deadline
Monday, July 21	Notification of Acceptance
Tuesday, August 5, 12 pm - 2 pm	Take-in
Thursday, August 7, 12 pm	Exhibitions opens
Sunday, August 10, 2 - 4 pm	Opening Reception
Monday, Sept. 15, 4 pm	Exhibition closes
Tuesday, Sept. 16, 10 am - 2 pm	Take-out

**Please review the full prospectus for rules of entry.**

For further information, please contact: [TPG SLO @ tpgsloart@gmail.com](mailto:TPG SLO @ tpgsloart@gmail.com) or  
Art Center Morro Bay, 835 Main Street, Morro Bay, CA 93442  
(805) 772-2504, [www.artcentermorrobay.org](http://www.artcentermorrobay.org)